

Advertising on e-ppl.co.uk



Monthly Advertising space is available on www.e-ppl.co.uk as below:

- **The Front Page + A–Z Listing**
 - **CV Search Results Banners + A–Z Listing**
 - **Job Search Results & All Other Page Banners + A–Z Listing**
 - **A–Z Listing Page**
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- Advertising is available to any registered, company, business or charity
 - All Adverts include a 'Feature Page' where you can advertise your products or services, in your own words – you create your own advert page. Side Banner spots are prominent areas on the site where your company logo will appear.
 - Advertising is on a fixed fee basis, NOT pay per click and there are no additional fees or charges allowing you to stay in control of your advertising spend (Prices are exc VAT).
 - Advertising spots on any of the side banners and on the front page rotate between the advertisers, each time a new page is visited or refreshed by the user.
 - Advertising Space is pre-purchased for 1 month at a time.
 - Please contact us if you wish to advertise for longer periods, as discounts may be available.

Please check out terms and conditions prior to purchase at <http://www.e-ppl.co.uk/terms.aspx>

To create your Advert and Feature Page, firstly follow the Registration Process

(Companies only wishing to advertise will create a profile exactly as a Recruiter, but will not need to use most of the features available, or purchase credits)

REGISTER YOUR BUSINESS

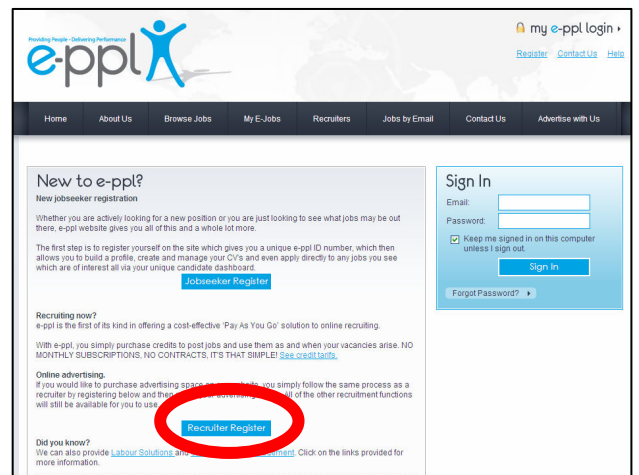
Step 1:

Click on the “Register” link, here



Step 2:

Click on the “Recruiter Register” button, here



Step 3:

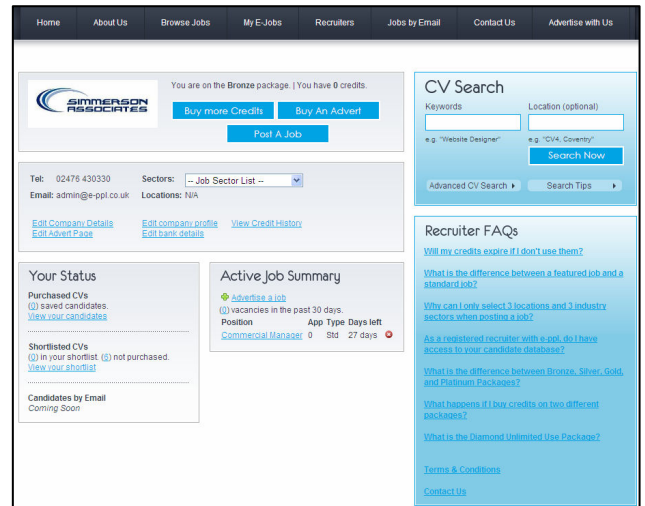
Complete the online Recruiter Registration form
With your company details and click
“CONTINUE”

The image shows the 'Recruiter Registration' form. It starts with a 'New company registration' heading and a request to provide details for registration. Below this is a 'Company Details' section with fields for: 'Company Name', 'Primary Contact Name', 'Position', 'Contact Tel', 'Mobile (if required)', 'Password', 'Re-type password', 'Email Address', 'Registered Company Address', 'UK Company' (with a 'Yes' dropdown), 'Trading & Billing Address (if different from Registered Address)', and 'Website'. There is also an 'Invoicing' section with fields for 'Payment Contact Name', 'Position', and 'Contact Details'. At the bottom right, the 'Continue' button is circled in red.

Step 4:

Once you have successfully registered, you will be able to see your 'Recruiters Dashboard'

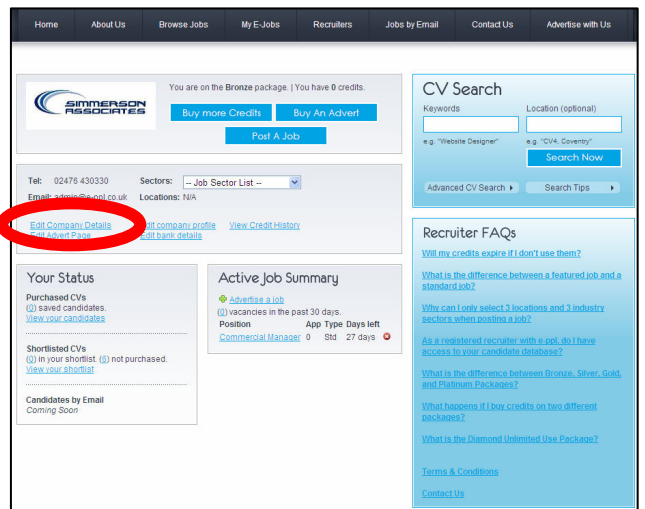
(You can return to your dashboard at any time by clicking the "View Dashboard" link in the top right hand of the page)



Step 5:

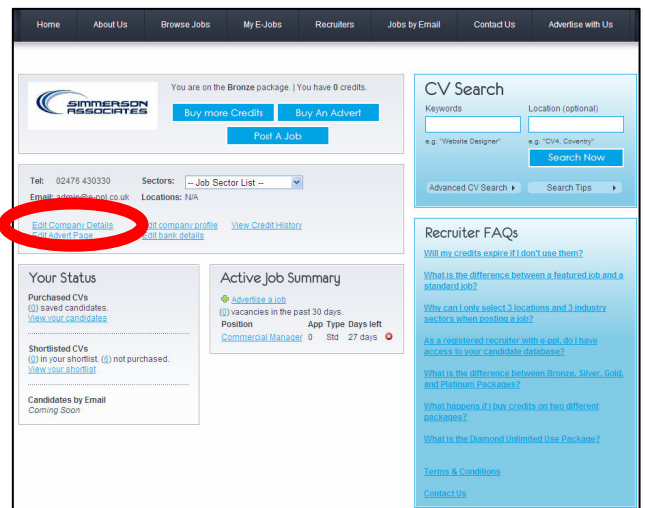
Once at the Dashboard, you can click in the links to update your company profile etc.

You can click "EDIT COMPANY DETAILS" to upload a company logo (jpg, png, gif files) and revisit / change any of the company profile information.



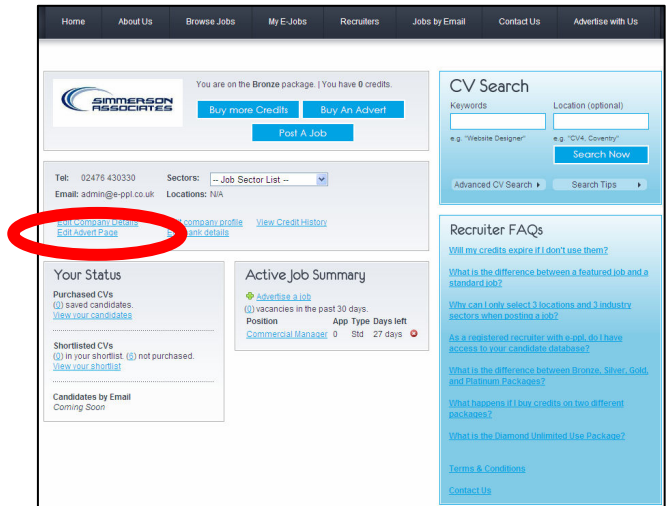
Step 6:

Check the text that you have previously entered within the Company Profile Summary, by clicking on "EDIT COMPANY PROFILE". There is a company summary box – this text will appear next to your company logo on the A-Z listing.



CREATE YOUR ADVERT PAGE:

Click on the “EDIT ADVERT PAGE”



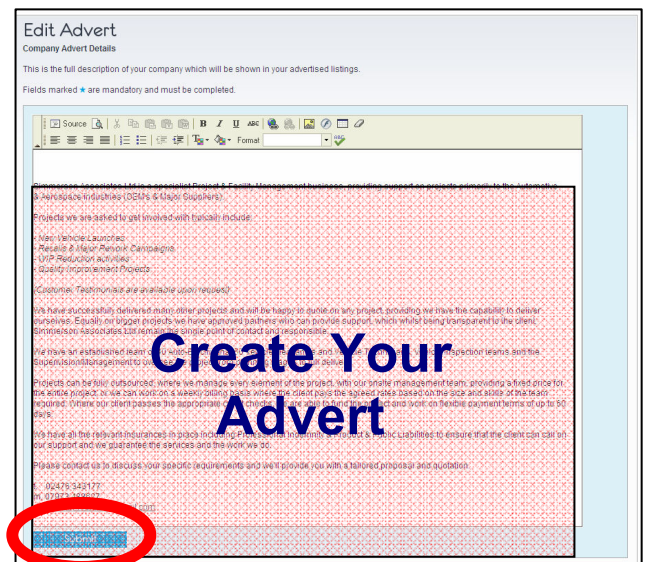
Create your Advert (Feature Page) using your choice of text, font styles etc and adding any images you want to.

If you need help or assistance, you can always call one of the team on 02476 430330 who will happily guide you through the process.

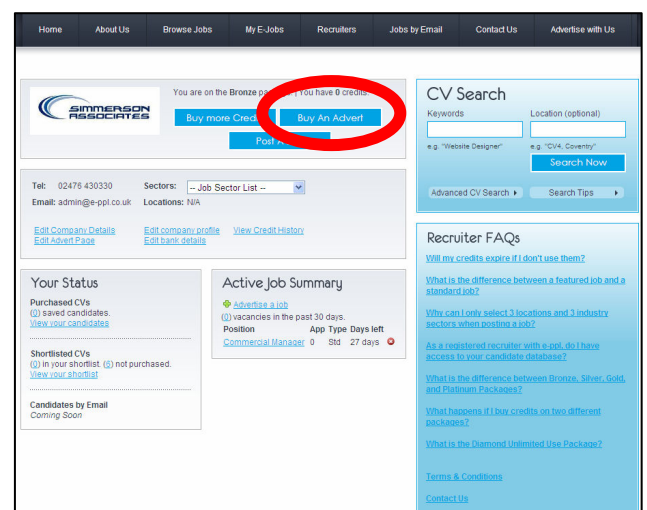
Once you have the advert page looking how you want it to appear, click “SUBMIT”.

Please Note:

If you want to Copy & Paste text please do so from a basic editor (like notepad) and then add bullet points and formatting within the EDIT ADVERT screen.



You will be taken back to the ‘Dash Board’, where you then click “BUY ADVERT”



Select the Advert Option and location you wish to purchase click "BUY NOW"

If you are responding to a special offer, please contact us on 02476 430330 before making your purchase.

• Failing to reach the right target audience or portray the 'right message' about your business or the products and services you offer to your customers will mean that you will not be the company of choice for potential customers, or you'll be overlooked and your potential customer will make their purchase elsewhere.

• Our jobsite has been designed specifically NOT to have any annoying pop-ups, there are no banners spiralled across the top of every page, we don't charge on a pay-per-click basis for the simple reason that you are not in control of your advertising costs.

• Instead, we have designed the site to offer a range of 'Pay As You Go' advertising options, which are all pre-purchased for the amount of time you choose.

• If you want to extend the duration of your advert at any time, you select to continue it and pay accordingly.

• We never automatically assume that you want to continue and charge you until you tell us to stop.

There are no hidden costs or charges.

<p>A-Z Listing & Feature Page = £14.99 (+VAT) per month</p> <p>Feature Page Adverts are found via the Featured Company A-Z Listing section.</p> <p>You create your own page, using your own company logo, branding and corporate identity.</p> <p>This page has the space for you to explain to visitors (potential customers) what you do, what services or products you can provide and why they should choose to buy from you.</p> <p>(We can provide help in writing your advert, if you wish).</p> <p>All Feature pages contain your own contact details, email addresses and links to your own website.</p>	<p>CV Search Side Banner + Feature Page = £23.99 (+VAT) per month</p> <p>In addition to the Feature Page and A-Z listing, you can also have your company logo shown on one of the 30 available side banner spots on the CV Search Results Page.</p> <p>Please choose where you place your advert carefully and consider the target audience you want to reach.</p> <p>The CV Search Results Pages will be typically seen by Recruiters and HR Managers recruiting for their company.</p> <p>Whilst CV Search Results pages may have fewer 'hits' than the Job Search Results Page, if you are selling products and services to other businesses, this may be the perfect place to advertise your</p>	<p>Job Search & All Other Side Banners + Feature Page = £40.99 (+VAT) per month</p> <p>In addition to the Feature Page and A-Z listing, you can also have your company logo shown on one of the 30 available side banner spots which are shown on the Job Search Results Page and on all the other pages within the site.</p> <p>The Job Search Results & All Other Pages option will be seen 6 times more than the CV Search Results Page, but is more likely to reach Candidates Looking for Jobs, along with first time clients of e-job who are searching the site to learn more about our services.</p> <p>Ideal for Recruitment Companies or companies offering services to the end users (e.g. Vehicle Repair Shop, or a retail outlet)</p>	<p>Front Page + Feature Page = £750.00 (+VAT) per month</p> <p>In addition to the Feature Page, you will also have your company logo featured on one of the limited Front Page spots.</p> <p>There are a maximum of 15 spots available within any month period, with 5 being visible at any time. Front Page spots rotate randomly between the 15 spaces, equally.</p> <p>Front Page spaces will receive the highest number of hits from Job Seekers, End Users, Recruiters and Companies advertising their vacancies or business and general visitors to the site.</p> <p>Space is very limited and is not available to any other job board or jobsite. For further information please contact us.</p>
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Please review the details on the 'BASKET PAGE' to ensure the charges are right and that you are about to buy the advert you want.

The payment process on the site has been designed to be quick and easy, so once you enter card details, or pay via paypal, the next page will show PAYMENT RECEIVED and the payment will have been made.

(We do not hold credit / debit card details – all credit/debit card payments are processed by an external secure payment provider, PayPal)

Buying an Advert - Basket

Please review your order before purchasing. Please ensure you have added your company logo, fully completed your company description and your advert page.

Item	Summary	Price
Advert	30 day Front Page (includes A-Z listing)	£750.00
Sub Total:		£750.00
VAT:		£131.25
Total:		£881.25

Pay by Credit Card (* = Required)

Card type *
select

Card Number *
[input field]

Exp Month *
[01]

Exp Year *
[2016]

CVV *
[input field]

Name on card *
[input field]

Address *
[input field]

Town *
[input field]

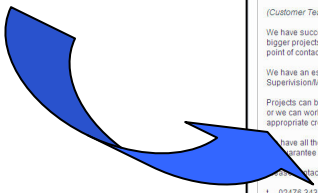
Postcode *
[input field]

Buy Now

Or click below to pay via PayPal

That's it! ... please visit the relevant page to view and check your LIVE advert.

It should look something like this, with Your own contact details & web address



Home About Us Browse Jobs My E-Jobs Recruiters Jobs by Email Contact Us Advertise with Us

Simmerson Associates Ltd
[View Jobs by Simmerson Associates Ltd](#) / [Return to Recruiters List](#)

Simmerson Associates Ltd is a specialist Project & Facility Management business, providing support on projects primarily to the Automotive & Aerospace industries (OEM's & Major Suppliers).

Projects we are asked to get involved with typically include:

- New Vehicle Launches
- Recalls & Major Rework Campaigns
- WIP Reduction activities
- Quality Improvement Projects

(Customer Testimonials are available upon request)

We have successfully delivered many other projects and will be happy to quote on any project, providing we have the capability to deliver ourselves. Equally on bigger projects we have approved partners who can provide support, whilst being transparent to the client, Simmerson Associates Ltd remain the single point of contact and responsible.

We have an established team of 40 Auto-Electricians, 50 Vehicle Mechanics and Vehicle Technicians, Vehicle Inspection teams and the Supervision/Management to oversee the project from planning stages to full delivery.

Projects can be fully outsourced, where we manage every element of the project, with our onsite management team, providing a fixed price for the entire project, or we can work on a weekly billing basis where the client pays the agreed rates based on the size and skills of the team required. Where our client passes the appropriate credit checks, we are able to fund the project and work on flexible payment terms of up to 90 days.

We have all the relevant insurances in place including Professional Indemnity & Product & Public Liabilities to ensure that the client can call on our support and guarantee the services and the work we do.

Contact us to discuss your specific requirements and we'll provide you with a tailored proposal and quotation.

t. 02476 343177
m. 07973 488627
e. enquiries@simmerson@gmail.com

Company Address: Unit 19, Cliveden Walk, Maple Business Park, Nuneaton, Warwickshire, CV11 4JX
Website: www.sapl.co.uk
Phone: 02476 430330

PLEASE NOTE:

- *The content, text and images within your advert can be changed at any time by clicking “EDIT ADVERT PAGE” from your Dash Board. Once you have made the changes, your advert will be changed immediately.*
- Check your advert listing also on the A-Z Listing (View All Advertisers) and ensure you are happy with the summary of your business. This can be changed by selecting the EDIT COMPANY PROFILE from your dashboard.
- Please read the terms and conditions prior to making your purchase, as we reserve the right to remove any adverts that we believe could be offensive to users in any way, or which bring the e-ppl.co.uk site or the company into disrepute.

If you have any problems or would like any assistance with creating your advert, please contact the team on 02476 430330 or admin@e-ppl.co.uk